



Vernon Parish Tourism Commission

MINUTES

May 16, 2023,

**VERNON PARISH TOURISM COMMISSION
VISITOR'S CENTER**

Mission Statement (Written 2005)

Mission Statement: To promote all facets of Tourism to the parish and state level.

- CALL TO ORDER:** The Vernon Parish Tourism Commission Board meeting for May 16, 2023, was called to order at 8:30 AM by the Chairman, Diane Barney.
- MEMBERS PRESENT:** Present were Commissioners Diane Barney, Bettye Davis, Betty Westerchil, Tara Rindahl and John Guy. Also present was John Crook, Executive Director, and Angela Broyard, Executive Assistant.
- PLEDGE:** Diane Barney led the Pledge of Allegiance.
- INVOCATION:** Tara Rindahl gave the Invocation.
- MINUTES:** Diane Barney presented the Minutes of the April 25, 2023, board meeting.
- Motion to accept the Minutes of the April 25, 2023, board meeting as presented was made by Diane Barney.
Seconded by Betty Westerchil.
All Approved; So Moved.

FINANCIAL STATEMENTS: Vernon Parish Tourism Commission financial statements have not been received from the Vernon Parish Police Jury and were not available for the scheduled meeting.

DIRECTORS REPORT: John reported that MayFest 2023 was a big success. Great music line up, craft vendors, food vendors and assistance from the many entities of Leesville and Vernon Parish made this an enjoyable community event.

John stated that renovations to the West Louisiana Museum will resume in the coming weeks. Work will begin in the Exhibition Room.

A plaque of appreciation was presented to Mr. Toby Acierno on Monday May 8, 2023, to express appreciation for the work he completed on the restoration of several furniture pieces that will be displayed in the West Louisiana Museum.

Director John Crook will be on vacation leave beginning on May 22, 2023, and will return to the office June 6, 2023.

John stated that meetings will be held to discuss the 3-year plan to promote Vernon Parish, and the West Louisiana Museum. The meetings will be planned to set goals, discuss accomplishments, go over pros and cons of accomplishments, and discuss ideas for the future growth of Leesville and Vernon Parish.

Motion to accept the Director's Report for May 2023 was made by Diane Barney
Seconded by Bettye Davis
All Approved; So Moved.

OLD BUSINESS: No old business to report.

NEW BUSINESS: John reported that items belonging to the Historic Court House and West Louisiana Museum have been returned, as promised by Mrs. Martha Palmer. These items will be displayed at the Court House and the West Louisiana Museum.

John proposed that the Vernon Parish Tourism Commission discuss conducting the VPTC Board Meetings every 2 months instead of monthly. The board will discuss and vote on this change if approved.

ADJOURNMENT: There being no further business:

Motion to adjourn made by Diane Barney.
Seconded by John Guy.
All approved, so moved.

Vernon Parish Tourism Commission Action Items from May 16, 2023:

ACTION #1: Diane Barney made a motion to approve the Minutes from the April 25, 2023, meeting. Betty Westerchil seconded the motion. The motion passed.

ACTION #2: Diane Barney made a motion to accept the Director's Report for May 2023. Bettye Davis seconded the motion. The motion passed.

ACTION #3: Diane Barney made a motion to adjourn. John Guy seconded the motion. The motion passed.

Respectfully Submitted:

John R. Crook
Executive Director

Angela Broyard
Executive Assistant