



Vernon Parish Tourism Commission

MINUTES

June 18, 2024,

VERNON PARISH TOURISM COMMISSION
VISITOR'S CENTER

Mission Statement (Written 2005)

Mission Statement: To promote all facets of Tourism to the parish and state level.

CALL TO ORDER: The Vernon Parish Tourism Commission Board meeting for June 18, 2024, was called to order at 8:30 AM by the Chairman, Diane Barney.

MEMBERS PRESENT: Present were Commissioners Diane Barney, Tara Rindahl, Pat Martinez, Betty Westerchil, Bettye Davis and John Guy. Also present was John Crook, Executive Director, and Angela Broyard, Executive Assistant.

PLEDGE: Diane Barney led the Pledge of Allegiance.

INVOCATION: Pat Martinez gave the Invocation.

MINUTES: Diane Barney presented the Minutes of the May 21, 2024, board meeting.
Motion to accept the Minutes of the May 21, 2024, board meeting was made by Betty Westerchil.
Seconded by Bettye Davis.
All Approved; So Moved.

FINANCIAL STATEMENTS: May 2024 Financials were presented to board.
Motion to accept the May 2024 financials as presented by the Vernon Parish Police Jury was made by John Guy.
Seconded by Pat Martinez.
All Approved; So Moved.

DIRECTOR'S REPORT: John reported that the renovation of the W. La. Museum continues. Flooring will be replaced. Projected opening of the Shotgun House, Chapel and Depot is October 1, 2024. John stated that he will possibly be hiring an employee for the Museum and for the Visitor Center located in the Historic Courthouse.

Motion to accept the Director's Report for June 2024 was made by Tara Rindahl
Seconded by John Guy
All Approved; So Moved.

The Board voted to reappoint Pat Martinez and Tracy Kerlin to the Board for another 3-year term.

Motion to reappoint Pat Martinez and Tracy Kerlin to the Board for another 3-year term was made by Tara Rindahl
Seconded by John Guy
All Approved; So Moved

The Vernon Parish Tourism Board voted to no longer host MayFest due to financial, human resource and electrical issues.

Motion for Vernon Parish Tourism Commission to discontinue hosting MayFest was made by Pat Martinez
Seconded by John Guy
All Approved; So Moved

OLD BUSINESS: No old business to report.

NEW BUSINESS: No new business to report.

ADJOURNMENT: There being no further business:

Motion to adjourn made by
John Guy
Seconded by Betty Westerchil
All approved, so moved.

Vernon Parish Tourism Commission Action Items from January 30, 2024:

ACTION #1: Motion to accept the May 2024 Minutes was made by Betty Westerchil Seconded by Bettye Davis. The motion passed.

ACTION #2: John Guy made a motion to accept the May 2024 Financial Statements as presented by the Vernon Parish Police Jury. Pat Martinez seconded the motion. The motion passed.

ACTION #3: Tara Rindahl made a motion to accept the Directors Report. John Guy seconded the motion. The motion passed.

ACTION #4: Tara Rindahl made a motion to reappoint Pat Martinez and Tracy Kerlin to the VPTC Board for another 3-year term. John Guy seconded the motion. The motion passed.

ACTION #5: Pat Martinez made a motion for Vernon Parish Tourism Commission to discontinue hosting MayFest. John Guy Seconded the motion. The motion passed.

ACTION#6: John Guy made a motion to Adjourn the meeting. Betty Westerchil Seconded. The motion passed.

Respectfully Submitted:

John R. Crook
Executive Director

Angela Broyard
Executive Assistant