



Vernon Parish Tourism Commission

MINUTES

October 15, 2024,

VERNON PARISH TOURISM COMMISSION
VISITOR'S CENTER

Mission Statement (Written 2005)

Mission Statement: To promote all facets of Tourism to the parish and state level.

CALL TO ORDER: The Vernon Parish Tourism Commission Board meeting for October 15, 2024, was called to order at 8:30 AM by the Chairman, Diane Barney.

MEMBERS PRESENT: Present were Commissioners Diane Barney, Tara Rindahl, Pat Martinez, Betty Westerchil, and Bettye Davis. Also present was John Crook, Executive Director, and Angela Broyard, Executive Assistant.

PLEDGE: Diane Barney led the Pledge of Allegiance.

INVOCATION: Tara Rindahl gave the Invocation.

MINUTES: Diane Barney presented the minutes for June 2024.

Motion to accept the Minutes for June, 2024 was made by Pat Martinez.

Seconded by Betty Westerchil.

All Approved; So Moved.

GUEST: Chuck Cannon PAO Ft. Johnson updated current events going on at Ft. Johnson. Chuck stated that the community can get post information on the E-Guardian. He also stated that the President of LSU North Western will be visiting Ft. Johnson. Chuck stated that if anyone needs assistance with events from Ft. Johnson, a minimum of 8 weeks advance notice will be required for support.

FINANCIAL STATEMENTS: June, July & August 2024 Financials were presented to board.
Motion to accept the June, July & August 2024 financials as presented by the Vernon Parish Police Jury was made by Betty Westerchil.
Seconded by Tara Rindahl.
All Approved; So Moved.

DIRECTOR'S REPORT: John reported that the contractor will be notifying him to begin the floor replacement in the West La. Museum.

John also stated that plans are being made for another commercial to be filmed to promote Vernon Parish by WWL Channel 4 (New Orleans).

Motion to accept the Director's Report for October 2024 was made by Pat Martinez
Seconded by Betty Davis
All Approved; So Moved.

OLD BUSINESS: John Crook met with the Vernon Parish Police Jury to notify them that Vernon Parish Tourism Committee will no longer host MayFest.

NEW BUSINESS: Transfer funds into VPTC savings account.

Motion to accept the transfer of funds into the VPTC savings account was made by Tara Rindahl.
Seconded by Pat Martinez
All approved; so moved

ADJOURNMENT: There being no further business:

Motion to adjourn made by Betty Westerchil
Seconded by Pat Martinez
All approved, so moved.

Vernon Parish Tourism Commission Action Items from October 15, 2024:

ACTION #1: Motion to accept June 2024 Minutes was made by Pat Martinez Seconded by Betty Westerchil. The motion passed.

ACTION #2: Betty Westerchil made a motion to accept the June, July & August 2024 Financial Statements as presented by the Vernon Parish Police Jury. Tara Rindahl seconded the motion. The motion passed.

ACTION #3: Pat Martinez made a motion to accept the Directors Report. Bettye Davis seconded the motion. The motion passed.

ACTION #4: Tara Rindahl made a motion to transfer funds into VPTC savings account. Pat Martinez seconded the motion. The motion passed.

ACTION #5: Betty Westerchil made a motion to Adjourn the meeting. Pat Martinez seconded. The motion passed.

Respectfully Submitted:

John R. Crook
Executive Director

Angela Broyard
Executive Assistant