



## Vernon Parish Tourism Commission

### MINUTES

APRIL 15, 2025

VERNON PARISH TOURISM'S VISITORS CENTER

#### Mission Statement (Written 2005)

Mission Statement: To promote all facets of Tourism to the parish and state level.

**CALL TO ORDER:** The Vernon Parish Tourism Commission Board meeting for April 15, 2025, was called to order at 8:30 AM by the Chairman, Diane Barney.

**MEMBERS PRESENT:** Present were Commissioners Diane Barney, Tara Rindahl, Pat Martinez, Tracy Kerlin, Bettye Davis and John Guy. Also present were John Crook, Executive Director, and Angela Broyard, Executive Assistant.

**PLEDGE:** Diane Barney led the Pledge of Allegiance.

**INVOCATION:** Tara Rindahl gave the Invocation.

**MINUTES:** Diane Barney presented the minutes for March 2025.

Motion to accept the Minutes for March 2025 was made by John Guy.

Seconded: by Pat Martinez.

All Approved; So Moved

**GUEST:** Guest Chuck Cannon Ft. Johnson PAO Office – Unable to attend

**FINANCIAL STATEMENTS:** Financial statement for March 2025 as Presented by the Vernon Parish Police Jury was presented.

Motion to accept the March 2025 Financial report was made by Bettye Davis  
Seconded: by John Guy  
All Approved; So Moved.

**VOTE:** The Board voted on the request for financial assistance for grounds Keeping at the Leesville Art Park. The vote was declined by the board. A letter was sent to Mrs. Isabelle Bursch explaining the reason for denial.

Motion to accept the vote was made by Tara Rindahl  
Seconded: by Pat Martinez  
All Approved; So Moved

**DIRECTOR'S REPORT:** John stated that VPTC is continuing advertising in support of Mayfest 2025.

John stated that he was contacted by an Attorney in Baton Rouge that is investigating a Resolution for Levi on Occupancy Tax. He is researching this Resolution.

John also stated that going forward, guidelines will be set for support of Community entities.

Motion to accept the Director's Report for April 2025 was made by Tracy Kerlin  
Seconded by Pat Martinez  
All Approved; So Moved.

**EXECUTIVE SESSION:** The Board went into Executive Session.

Motion to return to scheduled meeting from Executive Session was made by Tara Rindahl  
Seconded by Pat Martinez  
All Approved; So moved

**OLD BUSINESS:** No old business

**NEW BUSINESS:** No new business

**ADJOURNMENT:** There being no further business:

Motion to adjourn made by  
Tracy Kerlin  
Seconded by Pat Martinez  
All approved, so moved.

**Vernon Parish Tourism Commission Action Items from April 15, 2025:**

**ACTION #1:** Motion to accept March 2025 Minutes was made by John Guy Seconded by Pat Martinez. The motion passed.

**ACTION #2:** Bettye Davis made a motion to accept the March 2025 Financial Report as presented by the Vernon Parish Police Jury.  
John Guy seconded the motion. The motion passed.

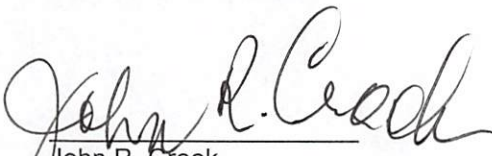
**ACTION #3:** Tara Rindahl made a motion to accept the denial vote for financial assistance with the grounds keeping of the Leesville Art Park.  
Pat Martinez seconded the motion. The motion passed.

**ACTION #4:** Tracy Kerlin made a motion to accept the April 2025 Directors Report.  
Pat Martinez seconded the motion. The motion passed.

**ACTION #5:** Tara Rindahl made a motion to return to regular scheduled meeting from the Executive Session.  
Pat Martinez seconded the motion. The motion passed.

**ACTION #6:** Tracy Kerlin made a motion to adjourn the April 2025 meeting.  
Pat Martinez seconded the motion. The motion passed.

Respectfully Submitted:

  
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John R. Crook  
Executive Director

  
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Angela Broyard  
Executive Assistant