



Vernon Parish Tourism Commission

MINUTES

JULY 15, 2025

VERNON PARISH TOURISM'S VISITORS CENTER

Mission Statement (Written 2005)

Mission Statement: To promote all facets of Tourism to the parish and state level.

CALL TO ORDER: The Vernon Parish Tourism Commission Board meeting for July 15, 2025, was called to order at 8:30 AM by the Chairman, Diane Barney.

MEMBERS PRESENT: Present were Commissioners Diane Barney, Tara Rindahl, Pat Martinez, Tracy Kerlin, Bettye Davis and John Guy. Also present were John Crook, Executive Director, and Angela Broyard, Executive Assistant.

PLEDGE: Diane Barney led the Pledge of Allegiance.

INVOCATION: Tara Rindahl gave the Invocation.

MINUTES: Diane Barney presented the minutes for April 2025.

Motion to accept the Minutes for April 2025 was made by
Tracy Kerlin
Seconded: by John Guy

All Approved; So Moved

GUEST: Guest Chuck Cannon Ft. Polk PAO Office – Unable to attend

VOTE: The Board voted to reappoint Tara Rindahl as Co Chairman for another 3 year-year term.

Motion to reappoint Tara Rindahl as Co Chairman for another 3-year Term was made by Tracy Kerlin
Seconded by: John Guy
All Approved; So Moved

FINANCIAL STATEMENTS: Financial statement for April & May 2025 as Presented by the Vernon Parish Police Jury were presented.

Motion to accept the April 2025 Financial report was made by Tracy Kerlin
Seconded: by John Guy
All Approved; So Moved.

Motion to accept the May 2025 Financial report was made by John Guy
Seconded: by Tracy Kerlin
All Approved; So Moved

DIRECTOR'S REPORT: John stated that VPTC is continuing advertising in support of Mayfest 2026.

John stated that renovation work continues at the W. La. Museum. The projected opening of said museum is scheduled for early 2026.

Motion to accept the Director's Report for April 2025 was made by Tara Rindahl
Seconded: by Pat Martinez
All Approved; So Moved.

OLD BUSINESS: No old business

NEW BUSINESS: The Board discussed appointments of commissioners.

John discussed support for the Vernon Forest Safari Evening Celebration Discovering Vernon Parish Kisatchie National Forest coming up in August 2025.

ADJOURNMENT: There being no further business:

Motion to adjourn made by
Tara Rindahl
Seconded: by Tracy Kerlin
All approved, so moved.

Vernon Parish Tourism Commission Action Items from April 15, 2025:

ACTION #1: Motion to accept April 2025 Minutes was made by Tracy Kerlin Seconded by John Guy. The motion passed.

ACTION #2: Tracy Kerlin made a motion to reappoint Tara Rindahl as Co Chairman to the VPTC Board for Another 3-year term. John Guy seconded the motion. The motion passed.

ACTION #3: Tracy Kerlin made a motion to accept the April 2025 Financial Report as presented by the Vernon Parish Police Jury.
John Guy seconded the motion. The motion passed.

ACTION #4: John Guy made a motion to accept the May 2025 Financial Report as presented by the Vernon Parish Police Jury.
Tracy Kerlin seconded the motion. The motion passed.

ACTION #5: Tara Rindahl made a motion to accept the July 2025 Directors Report.
Pat Martinez seconded the motion. The motion passed..

ACTION #6: Tara Rindahl made a motion to adjourn the July 2025 meeting.
Tracy Kerlin seconded the motion. The motion passed.

Respectfully Submitted:

John R. Crook
Executive Director

Angela Broyard
Executive Assistant