



Vernon Parish Tourism Commission

MINUTES

APRIL 21, 2026

VERNON PARISH TOURISM'S VISITORS CENTER

Mission Statement (Written 2005)

Mission Statement: To promote all facets of Tourism to the parish and state level.

CALL TO ORDER: The Vernon Parish Tourism Commission Board meeting for April 21, 2026, was called to order at 8:30 am by the Chairman, Diane Barney.

MEMBERS PRESENT: Present were Commissioners Diane Barney, Tara Rindahl, Pat Martinez, Tracy Kerlin and John Guy. Also present were John Crook, Executive Director, and Angela Broyard, Executive Assistant.

PLEDGE: Diane Barney led the Pledge of Allegiance.

INVOCATION: Tara Rindahl gave the Invocation.

MINUTES: Diane Barney presented the minutes for January 20, 2026.
Motion to accept the Minutes for January 2026 was made by Tara Rindahl
Seconded: by Pat Martinez
All Approved; So Moved

GUEST: **Guest:** No Guest

FINANCIAL STATEMENTS: Financial Statements were not available

VOTE: A vote was conducted to give authorization to Director John Crook to act and sign on behalf of the VPTC for CEA Act 1 of the 2025 RLS. The vote was approved.

Motion to accept the approved vote was made by Tara Rindahl
Seconded by Tracy Kerlin
All Approved; So Moved

DIRECTOR'S REPORT: John discussed the financials in the VPTC fund. He informed the Board of the decrease in tax revenue, and made suggestions on cuts that could be made to offset this decrease.

John also stated that he would investigate moving the VPTC Visitor Center to the West Louisiana Museum once the museum is opened.

VOTE: A vote was conducted by the VPTC Board to appoint Luisa Cruz Bonner As a new member for a 3-year term to fill a VPTC Board vacancy. The vote was approved.

Motion to accept the approved vote was made by John Guy
Seconded by Tracy Kerlin
All Approved; So Moved

VOTE: A motion was added to vote on the reduction of VPTC storage units. The vote was approved.

Motion to accept the approved vote was made by Tara Rindahl
Seconded by Tracy Kerlin
All Approved; So Moved.

Motion to accept the Director's Report for April 2026 was made by Pat Martinez
Seconded: by Tara Rindahl
All Approved; So Moved.

OLD BUSINESS: No Old Business

NEW BUSINESS: No New Business

ADJOURNMENT: There being no further business:

Motion to adjourn made by
Tara Rindahl
Seconded: by John Guy
All approved, so moved.

Vernon Parish Tourism Commission Action Items from April 21, 2026:

ACTION #1: Motion to accept January 2026 Minutes was made by Tara Rindahl
Pat Martinez seconded the motion. The motion passed.

ACTION #2: Tara Rindahl made a motion to accept the vote authorizing John Crook to sign and act on behalf
of the VPTC for CEA Act 1 of the 2025 RLS.
Tracy Kerlin seconded the motion. The motion passed.

ACTION#3: John Guy made a motion to accept the vote to appoint Luisa Cruz Bonner to fill the vacant
position on the VPTC Board.
Tracy Kerlin seconded the motion. The motion Passed

ACTION #4: Tara Rindahl made a motion to accept the motion to add a vote approving the reduction in the
VPTC storage units. The vote was approved.
Tracy Kerlin seconded the motion. The motion passed.

ACTION #5: Pat Martinez made a motion to accept the Directors April 2026 report.
Tara Rindahl seconded the motion. The motion passed.

ACTION #6: Tara Rindahl made a motion to adjourn the April 2026 meeting.
John Guy Seconded the motion. The motion passed

Respectfully Submitted:

John R. Crook
Executive Director

Angela Broyard
Executive Assistant