



Vernon Parish Tourism Commission

MINUTES

JANUARY 20, 2026

VERNON PARISH TOURISM'S VISITORS CENTER

Mission Statement (Written 2005)

Mission Statement: To promote all facets of Tourism to the parish and state level.

CALL TO ORDER: The Vernon Parish Tourism Commission Board meeting for January 20, 2026, was called to order at 8:30 am by the Chairman, Diane Barney.

MEMBERS PRESENT: Present were Commissioners Diane Barney, Tara Rindahl, Pat Martinez, Tracy Kerlin and John Guy. Also present were John Crook, Executive Director, and Angela Broyard, Executive Assistant.

PLEDGE: Diane Barney led the Pledge of Allegiance.

INVOCATION: Tara Rindahl gave the Invocation.

MINUTES: Diane Barney presented the minutes for November 13, 2025.

Motion to accept the Minutes for November 2025 was made by Tara Rindahl
Seconded: by Tracy Kerlin

All Approved; So Moved

GUEST: Guest was not present

FINANCIAL STATEMENTS: Financial statement for October 2025 as presented by the Vernon Parish Police Jury were presented.

Motion to accept the October 2025 Financial report was made by Pat Martinez
Seconded: by John Guy
All Approved; So Moved.

Financial Statement for November 2025 as presented by the Vernon Parish Police Jury were presented.

Motion to accept the November 2025 Financial report was made by Tara Rindahl
Seconded: by Tracy Kerlin
All Approved; So Moved.

VOTE: A schedule of the 2026 Holiday Hours for the Vernon Parish Tourism Office was presented to the VPTC Board for approval.
Vote was conducted and Holiday Hours for 2026 were approved.

Motion to accept the approved vote was made by Tracy Kerlin
Seconded by John Guy
All Approved; So Moved

DIRECTOR'S REPORT: John stated that a vote was needed for full payment of ACT 1 of the RLS.

VOTE: A vote was conducted by the VPTC Board and was approved

Motion to accept the approved vote was made by Tara Rindahl
Seconded by Pat Martinez
All Approved; So Moved

John advised the Board to submit recommendations for a candidate to fill the VPTC Board Vacancy

Motion to accept the Director's Report for January 2026 was made by Tara Rindahl
Seconded: by John Guy
All Approved; So Moved.

OLD BUSINESS: Focus is to continue renovations at the W. La. Museum and its opening

NEW BUSINESS: No New Business

ADJOURNMENT: There being no further business:

Motion to adjourn made by
Pat Martinez
Seconded: by Tracy Kerlin
All approved, so moved.

Vernon Parish Tourism Commission Action Items from January 20, 2026:

ACTION #1: Motion to accept November 2025 Minutes was made by Tara Rindahl
Tracy Kerlin seconded the motion. The motion passed.

ACTION #2: Pat Martinez made a motion to accept the October 2025 Financial Report as presented by the
Vernon Parish Police Jury.
John Guy seconded the motion. The motion passed.

ACTION#3: Tara Rindahl made a motion to accept the November 2025 Financial Report as presented by the
Vernon Parish Police Jury
Tracy Kerlin seconded the motion. The motion Passed

ACTION #4: Tracy Kerlin made a motion to accept the vote approving the Vernon Parish Tourism Office
2026 Holiday Hours
John Guy seconded the motion. The motion passed.

ACTION #5: Tara Rindahl made a motion to accept the approved vote for request of full payment for the
ACT 1 of the RLS
Pat Martinez seconded the motion. The motion passed.

ACTION #6: Tars Rindahl made a motion to accept the Director's January 2026 report
John Guy Seconded the motion. The motion passed

ACTION #7: Pat Martinez made a motion to adjourn the January 2026 meeting.
Tracy Kerlin seconded the motion. The motion passed.

Respectfully Submitted:

John R. Crook
Executive Director

Angela Broyard
Executive Assistant