



Vernon Parish Tourism Commission

MINUTES

Jul 21 2026

VERNON PARISH TOURISM'S VISITORS CENTER

Mission Statement (Written 2005)

Mission Statement: To promote all facets of Tourism to the parish and stat¹ level.

CALL TO ORDER: The Vernon Parish Tourism Commission Board meeting for July 21, 2026, was called to order at 8:30 am by the Chairman, Diane Barney.

MEMBERS PRESENT: Present were Commissioners Diane Barney, Tara Rindahl Pat Martinez, Luisa Bonner, and Tracy Kerlin. Also present were John Ctook, Executive Director, and Angela Broyard, Executive Assistant.

PLEDGE: Diane Barney led the Pledge of Allegiance.

INVOCATION: Tara Rindahl gave the Invocation.

MINUTES: Diane Barney presented the minutes for June 2026.

Motion to accept the Minutes for June 2026 was made by
Tara Rindahl
Seconded: by Luisa Bonner

All Approved; So Moved

GUEST: No Guest

FINANCIAL STATEMENTS: Monthly Financial Statement has not been received from the VPPJ.

DIRECTOR'S REPORT: John, notified the board that VPTC was awarded \$102,784.00 under the Act 1 2025 Regular Legislative Session State Aid (Cooperative Endeavor Agreement). This funding will be used for the West Louisiana Museum displays, as well as promoting events and attractions in Vernon Parish.

John also stated that revenue from the CMP will be awarded for advertising and promoting Vernon Parish.

John informed the Board that work continues at the W. La. Museum. He will Be traveling to Lafayette to discuss interactive displays for the museum.

Motion to accept the Director's Report for July 21, 2026 was made by Tracy Kerlin
Seconded: by Pat Martinez
All Approved; So Moved.

OLD BUSINESS: No Old Business

NEW BUSINESS: No New Business

ADJOURNMENT: There being no further business:

Motion to adjourn made by Tracy Kerlin
Seconded: by Pat Martinez
All approved, so moved.

Vernon Parish Tourism Commission Action Items from July 21, 2026

ACTION #1: Motion to accept June 2026 Minutes was made by Tara Rindahl Seconded by Luisa Bonner. The motion passed.

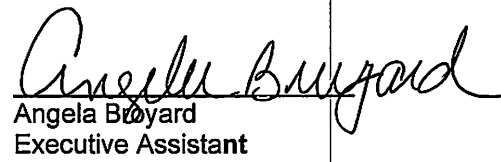
ACTION #2: Tracy Kerlin made a motion to accept the July 2026 Directors report. Pat Martinez seconded the motion. The motion passed.

ACTION #3: TracyKerlin made a motion to adjourn the July 2026 meeting. Pat Martinez seconded the motion. The motion passed.

Respectfully Submitted:



John R. Crook
Executive Director



Angela Broyard
Executive Assistant