



Vernon Parish Tourism Commission

MINUTES

MAY 19, 2026

VERNON PARISH TOURISM'S VISITORS CENTER

Mission Statement (Written 2005)

Mission Statement: To promote all facets of Tourism to the parish and state level.

CALL TO ORDER: The Vernon Parish Tourism Commission Board meeting for May 19, 2026, was called to order at 8:45 am by the Chairman, Diane Barney.

MEMBERS PRESENT: Present were Commissioners Diane Barney, Tara Rindahl, Pat Martinez, Tracy Kerlin and John Guy. Also present were John Crook, Executive Director, and Angela Broyard, Executive Assistant.

PLEDGE: Diane Barney led the Pledge of Allegiance.

INVOCATION: Tara Rindahl gave the Invocation.

MINUTES: Diane Barney presented the minutes for April 2026.

Motion to accept the Minutes for April 2026 was made by Tracy Kerlin
Seconded: by Tara Rindahl

All Approved; So Moved

GUEST: **Guest:** No Guest

FINANCIAL STATEMENTS: Financial Statements were presented for Dec. 2025 & Jan – Mar 2026 as presented by the Vernon Parish Police Jury.

Motion to accept the Dec 2025 & Jan -Mar 2026 financial statements as presented by the VPPJ was made by Pat Martinez
Seconded by John Guy
All Approved; So Moved

DIRECTOR'S REPORT: John informed the Board that he met with Graham Group in Lafayette, La. To discuss future advertising for VPTC.

John also stated that newly elected VPTC Board Member Luisa Cruz Bonner has been approved by the VPPJ. Luisa will be sworn in next week.

Motion to accept the May 2026 Directors report was made by Tracy Kerlin
Seconded by: John Guy
All Approved; So Moved

OLD BUSINESS: No Old Business

NEW BUSINESS: Diane Barney made a motion to vote on future Community Funding.

VOTE: A vote was conducted that going forward, VPTC will no longer provide monetary funding to Community events, VPTC will provide advertisement for Community events (example) Social Media, radio, websites etc. The vote was approved.

Motion to accept the approved vote was made by Tracy Kerlin
Seconded by John Guy
All Approved; So Moved

ADJOURNMENT: There being no further business:

Motion to adjourn made by
Tracy Kerlin
Seconded: by John Guy
All approved, so moved.

Vernon Parish Tourism Commission Action Items from May 19, 2026:

ACTION #1: Motion to accept April 2026 Minutes was made by Tracy Kerlin
Tara Rindahl seconded the motion. The motion passed.

ACTION #2: Pat Martinez made a motion to accept the financial statements for Dec 2025 & Jan -Mar 2026
as presented by the VPPJ. John Guy seconded the motion. The motion passed.

ACTION#3: Tracy Kerlin made a motion to accept the May 2026 Directors Report.
John Guy seconded the motion. The motion Passed

ACTION #4: Diane Barney made a motion to vote on future funding of Community Events by VPTC. The
vote was approved. Tracy Kerlin made a motion to accept the approved vote.
John Guy seconded the motion. The motion passed.

ACTION #5: Tracy Kerlin made a motion to adjourn the May 2026 meeting.
John Guy seconded the motion. The motion passed.

Respectfully Submitted:

John R. Crook
Executive Director

Angela Broyard
Executive Assistant